



# 2026 YORK SUMMERFEST SPONSORSHIP PACKET

Held in the scenic Historic District of Downtown York, York Summerfest features live music, family-friendly entertainment, and a wide variety of activities that create lasting memories for residents and visitors alike.

Drawing nearly 12,000 attendees each year, York Summerfest offers a powerful marketing platform for your organization. Partner with us to highlight your business and connect with both local and regional audiences.

Founded in 1983, York Summerfest has grown into a cherished community tradition. What began as a local celebration has evolved into a major annual event that attracts thousands and generates meaningful economic impact through tourism and local business engagement. Above all, the festival stands as a proud symbol of community spirit and hometown pride.



August 22, 2026  
10 AM TO 6 PM



**DOWNTOWN YORK**  
South Carolina

**MUSIC**

**FOOD**

**VENDORS**

**COMMUNITY**



803-792-8678



[www.yorkscsummerfest.com](http://www.yorkscsummerfest.com)



[rmestas@yorksc.gov](mailto:rmestas@yorksc.gov)

# Activities & Attractions

## 1 LIVE MUSIC

Multiple stages host live performances by local and renowned artists.

## 2 CAR SHOW

Featuring a variety of classic, vintage vehicles and trucks.

## 3 KIDS ZONE

Kid-friendly activities, games, and entertainment.

## 4 ARTISAN VENDORS

A market showcasing arts and craft vendors and their unique products

## 5 FREE SHUTTLES

For convenient and hassle-free transportation to and from the festival!

## 6 FOOD VENDORS

Diverse selection of food sure to satisfy every craving!

## 7 GOLF TOURNAMENT

Captain's Choice Golf Tournament held at Springlake on the Friday before the festival.

# Event Promotions



### Social Media

The purpose is to engage the community with event updates including, but not limited to, event schedule, sponsor shout outs, and entertainment announcements.



### Event Website

Maintain an informative website covering event details, sponsor information, schedule information, and more.



### Press Releases

Distribute press releases to local media outlets and community newsletters.



### Community Outreach

Engage with local schools, community centers, and organizations to encourage participation.



### Flyers and Posters

Distribute promotional materials in key locations throughout the city.



### Radio and TV

Advertise on local radio and television stations



# 2026 MAIN FESTIVAL SPONSORSHIP OPPORTUNITIES

Benefits	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,250	Pewter \$750	Copper \$500
Official 'Presenting Sponsor' Recognition	X						
Exclusive Stage Sponsorship		X					
Exclusive Event Sponsorship (Car Show/Kids Zone)			X				
Attraction Sponsorship (Axe Throwing, Rides, etc.)				X			
Exhibit Space	X (10' x 20')	X (10' x 20')	X (10' x 10')	X (10' x 10')	X (10' x 10')	X (10' x 10')	X (10' x 10')
Company Mentions (Announcements/Day-Of)	X	X	X	X	X	X	X
Social Media Features	X	X	X	X	X	X	X
Logo on Promotional Materials	X	X	X	X	X		
Golf Tournament Booth Space	X						
Complimentary Golf Team Entry	<b>2 Teams</b>	<b>1 Team</b>					
Mayoral Acknowledgment	X						
On-Air Interview Mentions	X						



# 2026 GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

<b>Benefits</b>	<b>Title \$2,500</b>	<b>Awards Dinner \$1,250</b>	<b>Beverage Cart \$750</b>	<b>Hole Sponsor \$500</b>
Official 'Presenting Sponsor' Recognition	X			
10'x10' Exhibit Space	X	X		
Logo on Promotional Materials	X	X		
Logo Sign Placement	<b>X (Course Entrance)</b>	<b>X (Tee Box)</b>	<b>X (Cart)</b>	<b>X (Tee Box)</b>
Company Mentions (Announcements/Day-Of)	X	X	X	X
Social Media Mentions	X	X	X	X
Recognition During Awards Ceremony	X	X		
Opportunity to Speak	X	X		
Complimentary Team Entry	<b>2 Teams</b>	<b>1 Team</b>	<b>1 Team</b>	



# 2026 YORK SUMMERFEST SPONSORSHIP AGREEMENT

Event Date: Saturday, August 22, 2026

Contact Name:

Date:

Organization Name:

Address:

City:

State:

ZIP:

Email:

Phone:

Sponsorship Level:

## Main Festival

- Presenting (\$10,000)  Platinum (\$7,500)  Gold (\$5,000)  Silver (\$2,500)  
 Bronze (\$1,250)  Pewter (\$750)  Copper (\$500)

## Golf Tournament

- Title (\$2,500)  Awards Dinner (\$1,250)  Beverage Cart (\$750)  Hole (\$500)

Name:

Authorized Signature:

Date:

Questions?  
Contact Rebecca Mestas, Community Engagement Director  
Email | [rmestas@yorksc.gov](mailto:rmestas@yorksc.gov)  
Phone | 803-792-8678

- Payment Enclosed  
 Please Invoice